The New Museum Installs an Augmented-Reality Window by Artist Claudia Hart

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Image via The New Museum

The New Museum's store has installed a new interactive window display by artist **Claudia Hart**. Described as an "augmented-reality installation in the New Museum Store window consisting of a full tea service" in the press release, the work will be displayed until Oct. 19. Viewers will be able to interact with the piece using their smartphones and tablets, which will reveal hidden content through two apps entitled *Junaio* and *Nue Morte*.

The functional tea set featured in the installation contains embedded animated and text-based content inspired by the tale of *Alice in Wonderland*. These include excerpts from the story or post-modern renderings of scenes or symbols from the book. Viewers can uncover different layers of content through their smartphones,

with digital works that will pop up as their phones scan the work. For example, "The plates' inscribed decorative pattern is recognized by the *Nue Morte*app, and a nude sleeping odalisque figure appears tossing and turning, seeming to lie across one's meal."

Hart's installation is similar to **Jeff Koons' recent work *Lady Bug***, an app that reveals a digital sculpture when it scans the most recent issue of *Garage* magazine. This rise in augmented-reality creations suggests an increasing integration between art and tech.

All of Hart's pieces are available for sale in the New Museum store, so don't sleep on your chance to cop some of the coolest interactive art you've ever seen.